



PRESS KIT

Specializing in Financing for the Franchise and Fitness Industries

Website:

BusinessFinanceDepot.com

Social Media:

Facebook: [@businessfinancedepot](https://www.facebook.com/businessfinancedepot)

Twitter: [@bizfinancedepot](https://twitter.com/bizfinancedepot)

LinkedIn: [BusinessFinanceDepot](https://www.linkedin.com/company/BusinessFinanceDepot)

YouTube Video Series:

[Financing Options for Your Business](#)

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**More than
\$103 million
in SBA loans
and equipment
leases awarded
to date**



Company History

Business Finance Depot is a trademarked dba name owned by HealthClubExperts.com. Paul Bosley launched HealthClubExperts.com in 2006, primarily focusing on providing equipment leasing to the fitness industry.

In 2010, Paul became a volunteer for SCORE, a nonprofit dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. Through his work with SCORE, Paul became familiar with SBA loans and a variety of banks that offered unique SBA loan products, including the SBA Express Loan.

In 2015, Paul launched Business Finance Depot and was soon selected by United Franchise Group to provide financing to all of its franchise brands. Today, Business Franchise Depot assists a growing number of franchisors with financing for their new franchisees.

Business Finance Depot sends out a monthly newsletter to 15,000 subscribers across the U.S. Our subscribers work in finance, franchising and equipment leasing. We also reach thousands of small business owners.

[Receive the Business Finance Depot Newsletter Now!](#)



**Over the years,
we have forged
solid business
relationships with
the following
trustworthy
franchises:**



Clients



Paul Bosley, Founder and Managing Member



Paul Bosley is known for his expertise in financing for franchises, especially those in the health club industry. As the owner and founder of HealthClubExperts.com, Paul has partnered with several national franchises to assist new franchise partners in acquiring the capital they need to launch their new businesses.

He is also keen on helping existing business owners find the finances to expand their current business. He is a regular speaker and writer for many health club industry conferences and online magazines.

Paul is a volunteer for SCORE, a nonprofit dedicated to helping small businesses. He has mentored business owners and currently gives workshops and webinars on financing options for businesses for the national organization, reaching thousands nationwide.

Paul counsels business owners and aspiring business owners on funding sources, breaking down the often complex market of bank loans, private and angel investors, venture capital and crowdfunding.

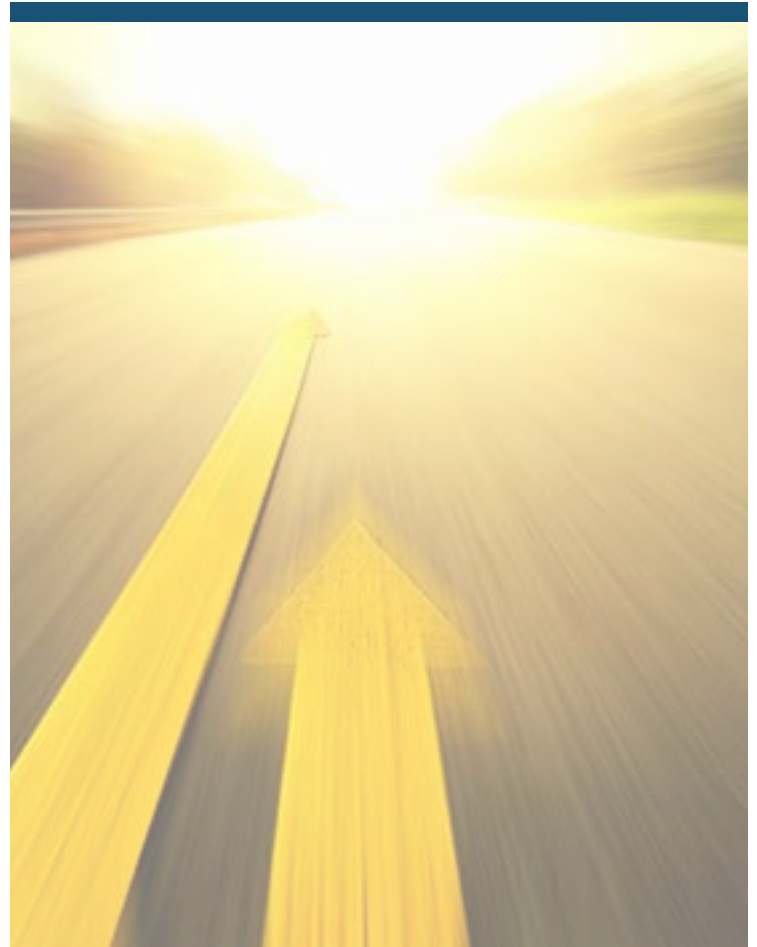
Paul has owned and operated health clubs for 25 years. He assists nearly all of the major fitness equipment vendors, whether startups or existing health club owners, with securing equipment financing for their equipment. Contact Paul for his recommendations for local dealers or manufacturer representatives in your area for your next fitness equipment purchase, or visit our [Equipment Listing page](#) for a list of vendors he currently represents.

Marisol Cruz, Chief Operating Officer



Marisol Cruz graduated from the University of Florida with a Bachelor of Science business degree and later received a Master of Business Administration degree from Clark Atlanta University. Marisol has in-depth knowledge of working with various credit profiles to procure loans in the automotive sector and unsecured loans in the alternative-finance space. This translates to a knowledge advantage for clients seeking capital for their businesses. Marisol's mission is to deliver the best loan selections in order to meet the unique commercial financing needs of every client.

Marisol is a franchising finance expert. Learn more at FranchiseReSales.com



Services

SBA Loans

We work with franchisors and their potential franchise partners to secure funding to open their businesses through lending via the U.S. Small Business Administration (SBA). SBA loans are often ideal because they spread the risk between the lender and the SBA, improving the chances of receiving a loan approval compared to the likelihood of receiving one from banks and other lenders.

Equipment Leasing

Equipment leasing is an ideal funding source because it allows businesses to reserve their working capital for day-to-day business expenses, business expansions and unexpected business-related expenses.



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Media

Sept. 14, 2019

[Franchise Finance: How 9 Franchisors Help Operators Find Capital](#)

May 7, 2019

[How to raise money for equipment purchases and upgrades, BizTech](#)

July 2019

Beyond Exclamation

Determining the right financing for your business often depends on how much you need. Business Finance Depot experts Paul Bosley and Marisol Cruz offer their insider financing tips in [Beyond Exclamation](#).

SBA Webinar - May 2019

[Best Financing Options for Your Business](#)

**Business Finance Depot
Launches Web Series -
April 2019**

Equipment leasing is a great way to help finance your business. Business Finance Depot CEO Paul Bosley explains why in the ["How to Finance Your Business"](#) video series.

Feb. 21, 2019

South Florida Business Journal

Business Finance Depot CEO Paul Bosley weighs in on why fitness is trending in South Florida in this report by the [South Florida Business Journal](#).

Feb. 21, 2019

National Fitness Trade Journal

Check us out in this issue of [National Fitness Trade Journal](#). Just flip to page 42 to see our tips for financing a fitness franchise.